

# **GREEN** **MATRIX** **SUMMIT**



**14.-15.12.2023.**

**GREEN MATRIX SUMMIT 2023**  
Gospodarski centar  
December 14 - 15, 2023



# GREEN MATRIX SUMMIT 2023

## Venue

Gospodarski centar, Gospodarska zona 10, Osijek, Croatia  
December 14 – 15, 2023

## Theme/stages

1. CLIMATE ECONOMY
2. DIGITAL ERA
3. GREEN AND DIGITAL
4. CHANGEMAKERS

In accordance with The European Year of Skills 2023, Green Matrix Summit is organised to support innovation, empower people and companies to contribute to the green and digital transitions while supporting innovation and competitiveness. Gathering of champions and leaders in climate change with young entrepreneurs, students, start-ups, and meeting at the crossroads of sustainability, science, technology, creativity and culture.

First annual Green Matrix Summit in Osijek is organised as part of The European Year of Skills 2023 and will highlight new ideas and approaches to the solutions needed to address transition in mind-sets towards greener living followed by a green economy. Inspiring days filled with keynotes, panel discussions, and networking with speakers, including political leaders, tech experts and industry leaders.

## Target groups

entrepreneurs, students, young innovators, leaders, policy makers

## Bilingual

Croatian and English

## Exhibition space

Interactive presentations  
Orqa LLC - Flying drones, BIOS LLC - 3D Printing, AKD LLC - Digital activation of identity card, Faculty of Electrical Engineering, Computer Science and Information Technology Osijek - Electric scooter (GROM Delivery) - Benjamin Kujavec, CULEX LLC - Virtual Reality, tbc

## Advent

Food, drinks and fun

## DAY 1 | 11,00 - 16,00 GOLD HALL

### Opening Speech:

Moderator: Mislav Matišić, tbc

- Osijek-Baranja County, prefect, Mr. Ivan Anušić
- City of Osijek, Mayor, Mrs. Jasenka Crnković
- The Josip Juraj Strossmayer University of Osijek, prof. dr. sc. Vlado Guberac, rector, tbc
- Ministry of Economy and Sustainable Development, Minister, dr.sc. Davor Filipović, tbc
- U.S. Embassy in Croatia, Mark Fleming, Chargé d'Affaires
- European Commission, Andrea Čović Vidović, European Commission in Croatia, Head of Representation

### Stage 1. OPENING SESSION

11,45 – 16,00

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### Stage 1. CLIMATE ECONOMY

11,45 – 12,15

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**KEYNOTE SPEAKER EU and Global impact and new climate economy**

- E. ON Croatia, Andreas Rörig, CEO E.ON Hrvatska d.o.o., tbc

12,15 – 13,00

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**Global impact and new climate economy panel**

Moderator: Nataša Tramišak, member of the Croatian Parliament

- Ministry of Economy and Sustainable Development, Minister, dr.sc. Davor Filipović, tbc
- American Chamber of Commerce in Croatia, Andrea Doko Jelušić, Executive Director
- Croatian Employers' Association, Director General, Irena Weber, tbc
- Podravka JSC, dr.sc. Martina Dalić, President of the Management Board
- Kandit LLC, Davor Bošnjaković, Member of the Management Board, tbc

13,15 – 13,45

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Break (coffee and snacks)

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**13,45 – 14,30**

**Educational, skills and self-employment panel and presentation**

Moderator: Sanja Sabo, Oratas LLC, director

- Central State Office for Demography and Youth, State Secretary Željka Josić, MD., tbc
- Croatian Employment service, Ivan Ravlić, Regional service Osijek, president
- Faculty of Economics and Business in Osijek, izv. prof. dr. sc. Marina Stanić
- Public Institution Development agency of Osijek-Baranja county and Europe direct Centre, Denis Ćosić, director

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**14,30 – 15,00**

**New European Bauhaus presentation**

- City of Osijek, dr. sc. David Krmpotić, Head of Department for Finance and Procurement, tbc

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**15,00 – 16,00**

**New European Bauhaus panel**

Moderator: Ana Vuica, Economic center of Osijek-Baranja County

- Faculty of Civil Engineering and Architecture Osijek, prof, Ph.D. Hrvoje Krstić, dean
- Osijek – Baranja County, Ranko Radunović, Head of Administrative Department for Spatial Planning and Construction, tbc
- City of Osijek, Nataša Bošnjak, head of department for spatial planning, construction and environmental protection
- NEXE Group JSC, Josip Ergović, Member of board, tbc
- SIRRAH project LLC, Tvrtko Salitrežić, CEO, tbc
- Respect-ing LLC, Darko Ojvan, CEO, tbc

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**16,00 – 18,00**

**Experience green and digital (exhibition space)**

Orqa LLC - Flying drones, BIOS LLC - 3D Printing, AKD LLC - Digital activation of identity card, Faculty of Electrical Engineering, Computer Science and Information Technology Osijek - Electric scooter (GROM Delivery) - Benjamin Kujavec, CULEX LLC - Virtual Reality, tbc

## DAY 1 | 11,45 - 16,00 GREEN HALL

**11,45 - 16,00**

### Stage 2. GREEN AND DIGITAL

**11,45 - 12,15**

#### **New ICT ERA and 5th ind. revolution powered by AI panel**

Moderator: Krunoslav Ris, Ph.D., CEO Lumen Spei LLC

- Commercial services agency ltd, Jure Sertić, CEO, tbc
- Croatian Agency for SMEs, Innovation and Investments, Ante-Janko Bobetko, Deputy Chairman of the Board of Directors, tbc
- Mono LLC, Denis Sušac, CEO,
- Orqa LLC, Srđan Kovačević, CEO & Co-Founder,
- CULEX LLC, Mario Mikić-Vučak, CEO/Owner
- OFIR LLC, doc. dr. sc. Milan Puvača, director

**12,15 - 12,40**

#### **Digitization of business and integrated systems of business processes, presentation**

- Linxpot LLC, Ivana Drčec, CEO

**12,45 - 13,10**

#### **KEYNOTE SPEAKER New ICT ERA and technologies presentation**

- Ericsson Nikola Tesla LNC, mr.sc. Gordana Kovačević, President and CEO of the company, tbc

**13,10 - 13,30**

Break (coffee and snacks)

**13,30 - 14,15**

#### **3D and AR industry panel and presentation**

Moderator: Stela Baričević Husnjak, Economic center of Osijek-Baranja County

- Faculty of Electrical Engineering, Computer Science and Information Technology Osijek, prof.dr.sc. Robert Cupec, Vice-Dean for Science and Postgraduate Studies
- Business Incubator BIOS LLC, Mario Čačić, head of the BIOS hardware laboratory

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## 14,15 – 15,15

### **Audiovisual Media and new technologies panel**

Moderator: Sanja Sabo, Oratas LLC, director

- European Commission, Andrea Čović Vidović, European Commission in Croatia, Head of Representation
- The Academy of Arts and Culture in Osijek, prof. dr. sc. Helena Sablić Tomić, dean, izv. prof. dr. sc. Ivica Šola, tbc
- Croatian radio and television, Robert Šveb, General Director, tbc
- Jutarnji list, Goran Ogurlić, Editor in Chief, tbc
- Večernji list, Dražen Klarić, Editor in Chief, tbc
- The Croatian National Tourist Board, representative, tbc
- Nova TV, representative, tbc
- Osječka televizija, representative, tbc
- NI televizija, representative, tbc

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## 15,15 – 16,15

### **New skills and new jobs panel**

Moderator: Ivana Rešetar, director of Economic center of Osijek-Baranja County

- European Commission, Carmen Gruber, Head of Communication, Partnerships and Networks
- Croatian Employers' Association Osijek, Ivan Sarić, director, tbc
- Faculty of Economics in Osijek, izv. prof. dr. sc. Ivan Kelić, Vice-Dean for Education
- Faculty of Electrical Engineering, Computer Science and Information Technology Osijek, prof. dr. sc. Tomislav Matić, dean
- Algebra University College, representative, tbc

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## 16,15 – 18,00

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## DAY 2 | 11,00 - 15,00 GOLD HALL

**11,00 - 15,00**

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### Stage 1. CHANGEMAKERS

**11,00 - 11,30**

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#### **KEYNOTE SPEAKER Adrenaline sports presentation**

- Pannonian Challenge, Jurica Barač, Partner & General manager, Pannonian Association, tbc

**11,30 - 12,30**

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#### **Sports and adrenaline activities in digital era panel**

Moderator: Ana Vuica, Economic center of Osijek-Baranja County

- Faculty of Kinesiology Osijek, prof. dr. sc. Vesnica Mlinarević, dean, tbc
- Osijek-Baranja County Sports association, representative, tbc
- Pannonian challenge, Jurica Barač, Partner & General manager, Pannonian Association, tbc
- Athletic Club club Žito, Robert Seligman, Croatian gymnast
- Croatian Tennis player, Donna Vekić

**12,30 - 13,00**

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Break (coffee and snacks)

**13,00 - 14,00**

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#### **Smarter and greener Europe panel**

Moderator: Sanja Sabo, Oratas LLC, director

- Faculty of Electrical Engineering, Computer Science and Information Technology Osijek, izv. prof. dr. sc. Danijel Topić, Vice-Dean for Education and Student Affairs
- The Environmental Protection and Energy Efficiency Fund, Luka Balen, director, tbc
- Public Institution Development agency of Osijek-Baranja county and Europe direct Centre, Denis Ćosić, director
- Croatian Agency for SMEs, Innovation and Investments (HAMAG-BICRO), Ante-Janko Bobetko, the Deputy Chairman of the Board of Directors, tbc

**15,00**

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Closing session

## DAY 2 | 11,00 - 14,00 GREEN HALL

11,00 – 14,00

### Stage 2. DIGITAL ERA

11,00 – 11,30

#### KEYNOTE SPEAKER Digital EU Act presentation

- Croatian telecommunications company JSC, representative, tbc

11,30 – 12,30

#### Digitisation and climate impact on food industry presentation

- Faculty of Agrobiotechnical Sciences Osijek,  
prof. dr. sc. Ivan Plaščak

12,30 – 13,00

Break (coffee and snacks)

13,00 – 14,30

#### Digitisation and climate impact on food industry panel

- Žito LTD, representative, tbc
- Agrivi LLC, representative, tbc
- Osijek-Baranja County, Romeo Jukić, head of Administrative  
Department for Agriculture and Rural Development
- Regional Distribution Center of Osijek-Baranja County for Fruits  
and Vegetables LLC., Alen Mamić, director
- SANO LLC, representative, tbc

16,00 – 18,00

#### Experience green and digital (exhibition space)

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